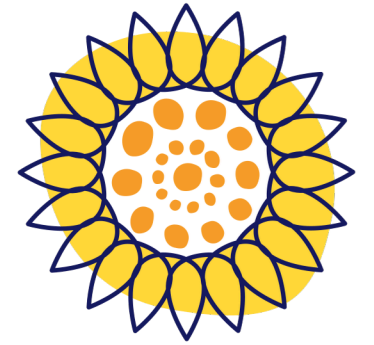


REINDEER RUN



**St Margaret's
Hospice Care**

Sponsorship Proposal 2026

Welcome to St Margaret's Hospice Care



On 7 January 1980, St Margaret's Hospice Care was registered as a charity and a major fundraising drive began within the heart of the Somerset Community. St Margaret's Hospice provides compassionate and specialist care for patients, their families and their carers across Somerset facing a life-limiting illness.

St Margaret's Hospice simply couldn't survive without the support and generosity we receive from local people, businesses and groups within our community. The hospice has to raise 80% of our funds through donations and fundraising so your contribution, however big or small, makes a huge difference to the patients and families that we care for every year.

But sponsorship is not just about providing financial support. It's also about building relationships, fostering collaboration, and amplifying our message. When you sponsor St Margaret's Hospice, you become an integral part of our mission. Sponsorship helps us direct more of the fundraising income to our hospice care, and it gives local businesses a chance to promote their brand while showing their support of a locally loved cause- it's a win-win opportunity.



Reindeer Run

The Reindeer Run is a magical, high-energy fundraising event that brings festive fun to schools and nurseries across our community, all in support of St Margaret's Hospice.

Children don their antlers and dash with joy, raising money to help fund vital care, while spreading Christmas cheer. With ready-to-go fundraising packs, it's a fantastic and attractive way way for schools to get involved. This heart-warming event connects with children, families, teachers, and the wider community, offering corporate sponsors a powerful opportunity to showcase their brand, boost local visibility, and make a meaningful impact at the most wonderful time of the year.



Headline Sponsorship £1,500



Sponsor Benefits



- Inclusion in press coverage during the promotion of the event.
- Use of our logo for 12 months from the start of the sponsorship agreement.
- A welcome post on social media on the lead up to the event and a thank you post following the event.
- Feature on our corporate sponsor page to link through to your website.
- Featured as sponsor on the Reindeer Run event page on our website.
- Direct pre and post- event support from our Corporate Partnerships Fundraiser.
- A comprehensive post- event report including attendance and income statistics and promotional reach.
- Visibility to schools and nurseries who are participating across Somerset, including a quote from your business in the school registration pack. As well as recognition in post event communication shared with participating schools and nurseries.
- An opportunity to create your own noise. Release press releases talking about why you are sponsoring the event and the different it makes.
- Right of first refusal for the Reindeer Run 2026 if we run this campaign again.

Feel-Good Impact:

- Directly supports physical activity, school spirit, and youth fundraising
- Enables hospice to give all participating child a free set of antlers when taking part.
- Helps fund resources such as sponsor forms, certificates and posters.

Your company logo on:

- All digital and printable materials (sponsor forms and certificates)
- All participant stewardship emails.

Reindeer Run

If you would like to take your sponsorship to the next level; we would love to provide some wonderful extras to the Reindeer Run participants and offer the sponsor more in return.

Bonus Opportunities (Optional Add-ons):

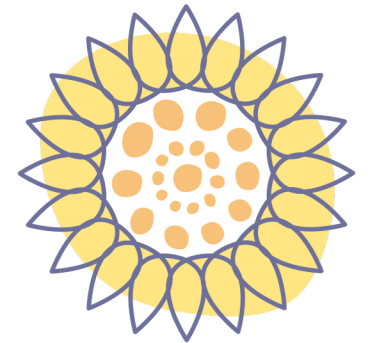
- Opportunity to sponsor medals (co-branded)
- Opportunity to provide a healthy snack for all children on the day of their event.
- Option to visit a local school event as a guest or prize sponsor
- Opportunities for employee involvement (volunteering, cheering squads)



Bonus level sponsorship £3,000

**Thank you for taking the time
to consider our proposal**

REINDEER RUN



**St Margaret's
Hospice Care**

Please contact our Corporate Partnerships Fundraiser,
Michelle Long for further information;
Email : Michelle.Long@st-margarets-hospice.org.uk
Phone: 01823 345910



**FUNDRAISING
REGULATOR**

Registered Charity number 279473