

# St Margaret's Ultra Hike



**30 MILES**  
.....  
**2 HOSPICES**  
.....  
**1 MISSION**

**Headline**

**Sponsorship Proposal**

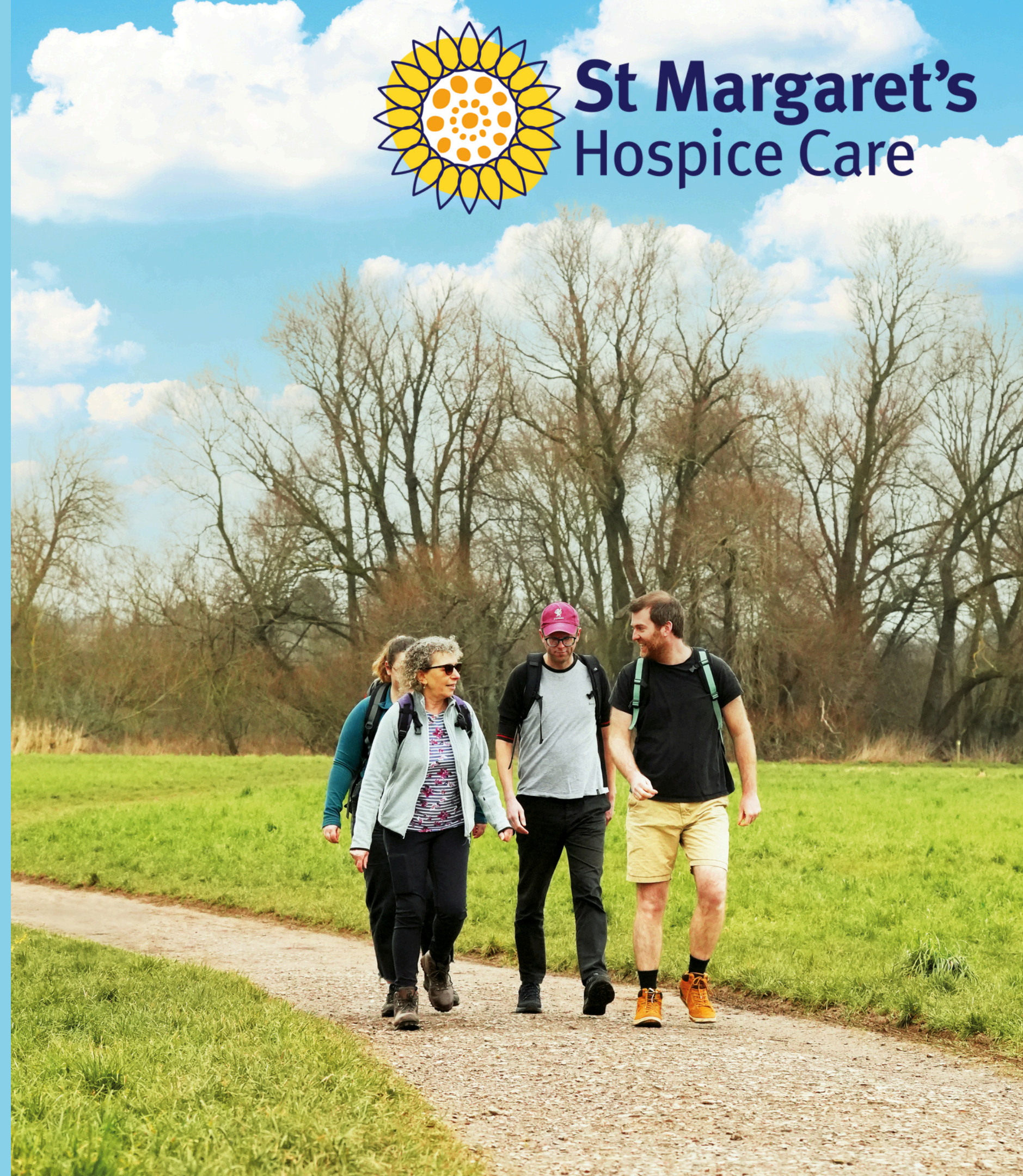


Registered with  
**FUNDRAISING  
REGULATOR**

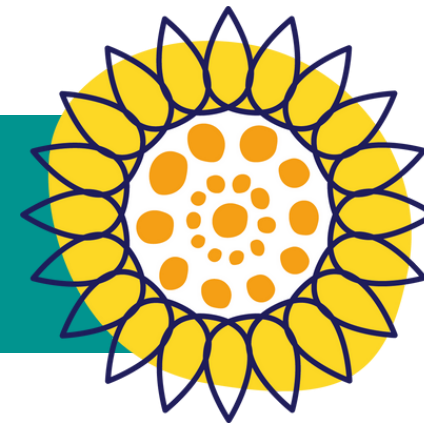
**Registered Charity  
Number 279473**



**St Margaret's  
Hospice Care**



# Welcome to St Margaret's Hospice Care



On 7 January 1980, St Margaret's Hospice Care was registered as a charity and a major fundraising drive began within the heart of the Somerset Community. St Margaret's Hospice provides compassionate and specialist care for patients, their families and their carers across Somerset facing a life-limiting illness.

St Margaret's Hospice simply couldn't survive without the support and generosity we receive from local people, businesses and groups within our community. The hospice has to raise 80% of our funds through donations and fundraising so your contribution, however big or small, makes a huge difference to the patients and families that we care for every year.

But sponsorship is not just about providing financial support. It's also about building relationships, fostering collaboration, and amplifying our message. When you sponsor St Margaret's Hospice, you become an integral part of our mission.



# St Margaret's Ultra Hike

St Margaret's Hospice is excited to introduce a new event for our 45th Anniversary: the Hospice to Hospice **ULTRA** Hike.

Our amazing Hospice to Hospice Hike covers approximately **30 miles**, starting at our Yeovil Hospice site and finishing at our Taunton Hospice site on **Sunday, 21 September 2025**.

The route is almost entirely off-road, allowing participants to experience the stunning Somerset countryside. Participants will hike through picturesque villages, stroll along canal paths, and take in the impressive views from Ham Hill. With approximately 12 hours of daylight available, this is one of our most challenging events to date.

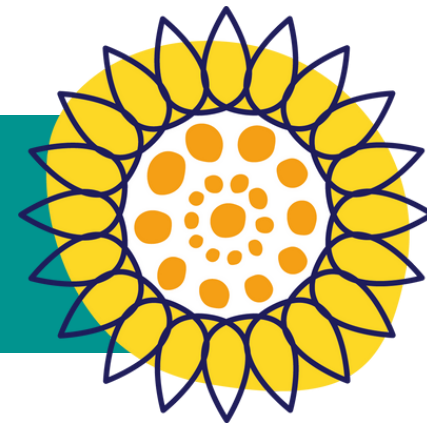
There will be water and snack pit stops along the way and once participants have crossed the finish line, we invite them to join us for a hot meal at our Taunton Hospice.



**Headline Sponsorship £2,000**

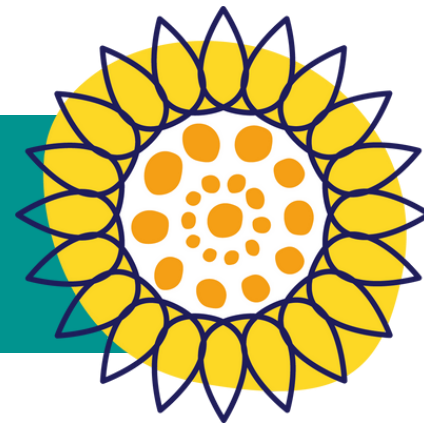


# Sponsor Benefits



- A welcome post on social media on the lead up to the event and a thank you post following the event
- Inclusion in press coverage during the promotion of the event
- Use of our logo for 12 months from the sponsorship agreement start date
- Feature on our [corporate sponsor page](#) to link through to your website
- Direct pre and post- event support from our Corporate Partnerships Fundraiser
- A comprehensive post- event report including attendance and income statistics and promotional reach
- Your company branding at the event- including one gazebo and two pull up banners (to be provided by the company) either at the start line, finish line or a refreshment station throughout the event.
- An opportunity for your business to distribute medals on completion
- Up to 5 free spaces available to you and your staff, should you wish to participate in the hike

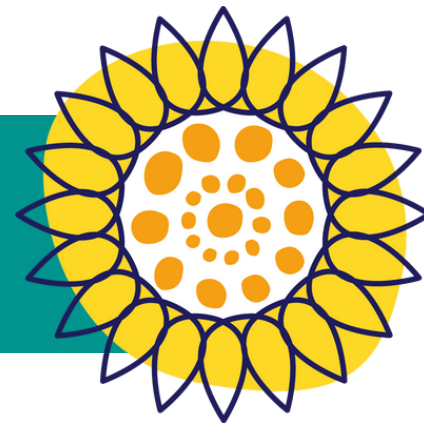
## Your company logo on:



- Promotional posters, flyers, and display items within the community such as road banners
- Event page on St Margaret's Hospice website, as well as our Facebook event page
- The St Margaret's Hospice **Corporate Partners Page**
- All participant stewardship and thank you emails
- Finishing medal ribbons and event T-shirts



# Your opportunities



- Access to participants and spectators to distribute information / provide a service where appropriate (material to be approved by St Margaret's Hospice)
- Employee team building opportunities - invite your team to take part or volunteer
- Tell your customers - use your own database to tell everyone about the event and your support of us. Grow customer loyalty and potentially attract new business
- Create your own noise. Issue press releases talking about why you are sponsoring the event and the difference you are making

By becoming a Corporate Partner you demonstrate your **commitment** to helping us continue providing end of life care for patients, their families and their carers throughout our community. At the same time your partnership with St Margaret's makes a strong and positive statement about the values that underpin your organisation, and its approach to **corporate social responsibility**.



# **St Margaret's** **Ultra Hike**



**Thank you for taking the time to consider this  
proposal**

**Please contact our Corporate Partnerships Fundraiser  
for more information**

**Michelle Long**

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