



St Margaret's
Hospice Care

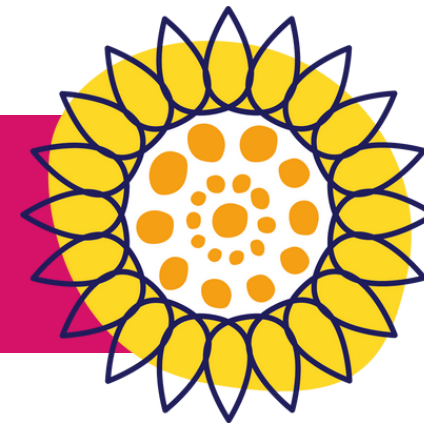
COLOUR The RUN



Colour Run

Headline Sponsorship Proposal

Welcome to St Margaret's Hospice Care



On 7 January 1980, St Margaret's Hospice Care was registered as a charity and a major fundraising drive began within the heart of the Somerset Community. St Margaret's Hospice provides compassionate and specialist care for patients, their families and their carers across Somerset facing a life-limiting illness.

St Margaret's Hospice simply couldn't survive without the support and generosity we receive from local people, businesses and groups within our community. The hospice has to raise 80% of our funds through donations and fundraising so your contribution, however big or small, makes a huge difference to the patients and families that we care for every year.

But sponsorship is not just about providing financial support. It's also about building relationships, fostering collaboration, and amplifying our message. When you sponsor St Margaret's Hospice, you become an integral part of our mission.





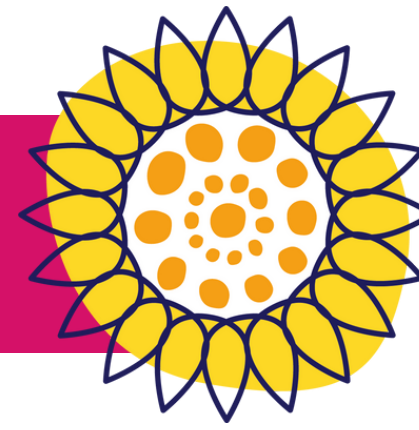
St Margaret's Colour Run is a well-established annual fundraising event, now in its 10th year. Taking place at **Taunton Racecourse on 17 May 2025**, participants as young as six can run, jog or walk the route, and see how colourful they can get! Throughout the course, which is just over **4km**, there are four colour paint stations as well as foam. Fancy dress is encouraged and we hope to have at least 600 people take part in this amazing event, alongside hundreds of spectators on the day attending to cheer on participants.

The 2024 Colour Run saw a new and exciting 'Bubble Toddle', which took place shortly before the colour run at the same venue. The Bubble Toddle is a 200m dash through thousands of bubbles, suitable for ages 1-5, which we are excited for the return of in 2025. Once the running is out of the way there will be a family fun day featuring stalls, inflatables and delicious food and drink. There will be free entry to the family fun day to enable us to reach a new, wider audience.

Headline Sponsorship £2,000



Sponsor Benefits



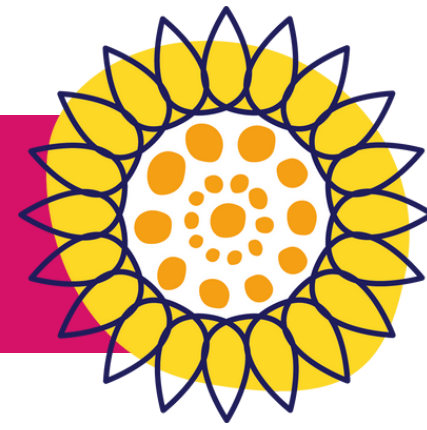
- A welcome post on social media on the lead up to the event and a thank you post following the event
- Logo featured all event promotional materials as well as sponsorship forms and stewardship emails to all participants
- Use of our logo for 12 months from the sponsorship agreement start date
- Feature on our [corporate sponsor page](#) to link through to your website
- Direct pre and post- event support from our Corporate Partnerships Fundraiser
- Up to 12 free spaces to participate in the event
- Your volunteers to hand out medals at the finish line to participants

Branding opportunities at the event

- 2 x feather banners with spikes at your paint station (to be provided by sponsor)
- Employee engagement and team building opportunities, we recommend 6 volunteers at each paint station
- Your volunteers are welcome to wear company branding



Your opportunities



- Access to participants and spectators to distribute information or provide a service (material to be approved by St Margaret's Hospice)
- Employee team building opportunities
- Tell your customers - use your own database to tell everyone about the event and your support of us. Grow customer loyalty and potentially attract new business
- Create your own noise. Issue press releases talking about why you are sponsoring the event and the difference you are making

By becoming a Corporate Partner you demonstrate your **commitment** to helping us continue providing end of life care for patients, their families and their carers throughout our community. At the same time your partnership with St Margaret's makes a strong and positive statement about the values that underpin your organisation, and its approach to **corporate social responsibility**.

We will provide you with a post event report 1 month after the event which includes photos and a report on reach of our promotional activities.





Thank you for taking the time to consider our proposal

Please contact our Corporate Partnerships Fundraiser, Michelle Long, for further information;

Email : michelle.long@st-margarets-hospice.org.uk

Phone: 01823 333822



Registered Charity number 279473