

ECHO Privacy Notice

This notice explains how St Margaret's Hospice Care processes personal data to deliver ECHO educational services. It is supplemented by our main [Privacy Notice](#) which provides further information on how St Margaret's Hospice Care processes personal data, and sets out your rights in respect of that personal data.

Why do we collect your personal data?

When you agree to participate in an ECHO training session with St Margaret's Hospice Care we need to collect a certain amount of personal data so that we know who is attending our training sessions and to enable us to operate the sessions effectively

What personal data do we collect and how?

We will collect your name and contact details which are linked to the organisation you work or volunteer for. We will collect this data directly from the person in your organisation who completes the registration form. They should let you know in advance that your personal data is being provided to us so that you can be registered for, and participate in, a session. If we do not receive your contact information, we will not be able to register you to participate in an ECHO session.

We record all our ECHO training sessions to make them available for educational purposes. During each session your name and image may appear on the screen and form part of the recording along with any commentary or presentation you personally make. By switching off your camera the only personal data which will be recorded will be any name or image you have attached to your profile.

What is our legal basis for processing your personal data?

We run the sessions so that we can provide and share information, advice and good practice with other health care professionals about care and treatment for individuals with life-limiting conditions. This constitutes a legitimate interest under Article 5.1 (f) of the UK General Data Protection Act.

Who will we share your personal data with?

The sessions are shared only with members of the ECHO network when they participate in a session or view a recording at a later date. Fully anonymised data about the number of attendees, date and time of each session are transmitted to the US, however no personally identifiable information is included.

How long will we keep your personal data?

We retain the sessions for 1 month after the end of the final session in each calendar year.

If you would like any further information, please contact our [Data Protection Officer](#).